

*Georgia*

# BLACK DOULA DAY CONFERENCE

**Event Sponsorships**

*Presented by*



GEORGIA BLACK  
**DOULA**  
NETWORK  
& Training Institute

**April 11, 2025**  
**9:00 AM - 5:00PM**

**Riverside EpiCenter**  
**135 Riverside Pkwy,**  
**Austell, GA 30168**

[WWW.GABDN.ORG](http://WWW.GABDN.ORG)

# GEORGIA BLACK DOULA NETWORK



“MANY HANDS MAKE LIGHT WORK”

## INTRODUCTION

### Mission

The Georgia Black Doula Network, GBDN, is a vital initiative launched by the Atlanta Doula Collective, Inc. in 2024, targeting healthcare deserts and focusing on providing essential support to Black and Indigenous communities, by increasing the local doula workforce and promoting its long-term sustainability. As maternal health in the South, particularly for Black women, reaches a crisis point due to restrictive policies undermining reproductive rights, the GBDN is committed to improving maternal health outcomes for these underserved communities..

With a focus on making a positive impact, we invites others to join us in a commitment to supporting Georgia families.

*Sekeza Berry, F.D.*



## Event Highlight

- Educational training sessions.
- Innovation and research findings.
- Healing and restorative practices.
- Call to action to support community based care.

# Community

By becoming a corporate sponsor, your company demonstrates a deep commitment to the Georgia Black Doula Network (GBDN) and our mission. This partnership not only fosters a strong connection between your organization and GBDN, but also unites you with a community of like-minded professionals, caregivers, and partners who share a passion for creating positive change.

Since its inception, GBDN has established itself as a vital community anchor and a driving force in workforce development, serving hundreds of individuals across Georgia annually. Acknowledging the pivotal role doulas play in enhancing maternal health outcomes, we are thrilled to host our inaugural conference. This event promises a comprehensive day of education, innovation, and connection, bringing together over 100 stakeholders from diverse communities across Georgia to spark meaningful action, support the perinatal workforce, and foster collaborative partnerships.

PARTNERSHIP

# Sponsorship Package

## ■ Liberate Sponsorship Package

**\$5,000**

- Exclusive title sponsor recognition, including company name with the event title and opening remarks
- Premium logo placement on the event website, promotional materials, event signage, and stage backdrops.
- Full page full color program ad,
- Featured in all press releases, newsletters, & marketing campaigns.
- Extensive social media campaign highlighting the partnership.

## ■ Educate Sponsorship Package

**\$2,500**

- Six Event Tickets
- Prominent display of company logo on the event website, promotional materials, and event signage.
- 1/2 - page full color program ad,
- Multiple social media mentions across all event platforms.

## ■ Advocate Sponsorship Package

**\$1,000**

- Four Event Tickets
- Company logo displayed on the event website & program.
- Social media shout-outs before, during, and after the event.

\*\*We are pleased to offer eligible nonprofit and community partners a Supporter Sponsorship for **\$500** which includes two event tickets and company logo on the event site and program. For eligibility, *organizations must have annual operating budgets under \$1,000,000.*



## Contact

To become a sponsor for the GBDN 2025 Inaugural Georgia IBlack Doula Day Conference, please scan the QR code or visit the link below and complete the sponsorship form.

[www.AtlantaDoulaCollective.org/GBDDC](http://www.AtlantaDoulaCollective.org/GBDDC)

For questions or additional information regarding event sponsorships, please contact: Board of Directors | [board@atlantadoulacollective.org](mailto:board@atlantadoulacollective.org) | 248-508-2770

## Georgia Black Doula Network



**Email:** [info@gabdn.org](mailto:info@gabdn.org)

**Social Media:**

 @ATLIdoulas

 @AtlantaDoulaCollective